How to Import a Fortune From Right There at Home and Build a Million-Dollar Import/Export Business

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Introduction

What Exactly is Import/Export?

When most people think of the “import/export” business, their mind goes to one of two places:

You picture huge cargo ships docked in major ports, stacked sky-high with crates and enormous cranes moving them from the ship to the dock.

Or, you think about the major goods and services that governments around the world exchange to one another. Facts and figures about imports and exports are included in major economic reports.

Both are correct. Goods are, in fact, shipped to and from the United States every day via cargo ships, and all that data is included in each country’s economic reports. So you’re not incorrect in your thinking. However, you don’t need to be a country or a manufacturing mogul to be a player in this billion-dollar industry.

Have you ever walked through Pier 1 or World Market and seen a tablecloth for $23 and thought to yourself... “I saw the same thing in Ecuador last month for only $3.”

Even if you haven’t, certainly you know that the holiday ornaments you bought last year for $30 a-piece came from China for less than $2. And the cell phone charger you bought at Radio Shack for $25 cost less than 50 cents to manufacture overseas.

What if I told you there’s a way to easily reach these manufacturers overseas by e-mail? That you can import cell phone chargers and holiday ornaments for less than $10 and turn around and sell them for the prices you see in retail stores.

Several decades ago, one family figured out how to buy items at a low price abroad and sell them here in the U.S. at half the price of their competitors. Today they own one of the most powerful and influential corporations in the world and are worth nearly $90 billion. They are the Waltons... the founders of Wal-Mart.

Yet, unlike Wal-Mart, you don’t need fancy stores. You can start on a much smaller scale importing products in your spare time. Selling them at deep discounts and profiting from the difference.

Several of the people you’ll read about in this report do exactly that.

Brad imports wedding favors. Caroline imports scrapbooking supplies. And Tom imports toy airplanes.
The Once-Hard, Now-Easy Import/Export Business

Just two decades ago, it was almost impossible for small entrepreneurs to break into this market: you needed significant capital, contacts, and a lot of expertise in international law and contracts.

Today, all that has changed.

Entrepreneurs can start an import/export business from the comfort of their own home with just a computer, phone line, Internet access, and a bank account.

The import/export market is a multi-trillion-dollar market — and it’s growing by leaps and bounds every day. What’s more, there has never been a better time to get into this business. The Internet has made it easier than ever.

And the best thing is that anyone can master it...regardless of education, experience or income level. If you have an idea, an Internet connection, and $50 to $500 to spend upfront... the possibilities are endless.

By requesting to receive this report, you made the decision to learn about this fascinating business. And you’re in the right place. No other business strategy in the world can help you tap into this massive Internet goldmine faster than the import/export business.

You won’t find anything like it anywhere else online.

Inside this guide you’ll learn...

* How to get started
* What exactly import/export is
* What you need – and what you don’t need – to get off the ground
* Why this is the biggest money-making opportunity for home-based online entrepreneurs EVER
* Why now is the BEST time in history to get started
* The 4 ways you can sell the products you import
* How you can take advantage of this opportunity from anywhere in the world
* And more

And, if you decide that import/export is for you, I hope you’ll check out our program, Importing Fortunes. I’ve included a discount coupon on the back of this guide for you.

It’s risk-free because if you’re not satisfied for ANY reason, you can get your money back.

But let’s not waste any more time. Let’s get started...

Lori Allen
Director, AWAI Travel Division
Chapter 1

The Principles of Importing and Exporting... is it For You?

Import/export is an ideal way to create a new part-time or full-time income for yourself. By importing goods in bulk at low prices and then selling them on at higher prices, you can make a nice profit for yourself. It’s something you can do from home with an internet connection and phone line. And you don’t have to leave home, or even get dressed to get started. As I mentioned earlier, the Waltons are one of the most recognizable families in the import/export business.

Sam Walton began with “Walton’s Five and Dime” in Bentonville, Arkansas and the Wal-Mart Discount City Store in Rogers, Arkansas... where he offered his goods for less than his competitors ... while still earning a healthy profit.

It allowed him to expand his business almost exponentially in a very, very short period of time. (Within five years from its beginning, Wal-Mart expanded to 24 stores and reached $12.6 million in sales.)

Buying goods for cheap prices and selling them at deep discounts turned Wal-Mart into one of the most powerful and influential corporations in the world.

And ... of course ... it helped make the Walton family very, very rich.

Their model – the same model you’ll use in your import/export business – is simple: Buy low ... sell high.

If you can do that, you’ll have a successful business.

Here are some other folks who used this model to create million-dollar businesses for themselves...

Jane Ivanov loves lingerie, so she was shocked to find there were no attractive bras or panties for expecting and nursing moms when she got pregnant. She got the idea of selling pretty maternity and nursing lingerie online. And on a shoestring budget she started a small business in her back bedroom office. Today her company is booming. She generates more than a million dollars in sales annually.

Brad Fallon sells wedding favors online. He gets his products at deeply discounted prices. Then he sells them at substantial markups. He, too, started small but in a few short years his sales were just shy of $3 million – giving him a net profit of about $600,000.
And Jason Holland and his wife took their import business to Costa Rica. When they lived in the U.S. they imported children’s costumes and sold them at local fairs, festivals, and events on various weekends. But when they moved overseas, they moved their business online and now have a nice, second income working just a few hours a month…

How did Jane, Brad, and Jason do it? How did they turn something they were interested in into a cash cow?

It’s very simple …

They did (and still do) what Wal-Mart and all successful retailers do:

• They found a popular product (or a need for a new product that doesn’t yet exist in great quantity online).

• They found a company who could make the product for one-tenth the price (more details on this later) …

• And then they sold the product for a hefty profit.

The Secret to Getting Rich: Find a popular product that is selling for $100. Find someone to knock it off and sell it to you for $10. Then sell it to the market at half price.

As I’ve said, this strategy isn’t new. But today, it’s a lot easier for you to take advantage of.

Target, Macy’s, Rooms to Go, Amazon, Best Buy, and just about every other major retailer in the U.S. has used this formula at some point.

Nobody can resist a bargain. And that’s how these retailers stay in business. By selling in-demand goods at discount prices.

And now you can, too. Quickly and easily from a home office anywhere around the world. Even if you’re ready to retire … this can be ideal. Because you don’t have to build an empire. This is something easily done on the side … so you’re earning a nice income from your kitchen table. And that leaves plenty of time for golf, travel, lunches out with friends, volunteer work, photography, writing, reading … your time is your own.

Whether you’re interested in pet organics … art supplies … the latest workout equipment … kids’ toys … electronics … golf equipment … or cashmere socks, you can make good money by selling the products you love online.
Chapter 2

How it All Works and Pitfalls You’ll Want to Avoid

With import/export your business plan is fairly simple:

1. Step 1: Find the ideal product(s) to sell
2. Step 2: Buy your product(s) at an incredibly low price
3. Step 3: Sell your product(s) online or to big businesses

Sounds easy enough, right? Well, here are some of the obstacles you’re going to face along the way…

I said I was going to tell you more about our Importing Fortunes program later in this guide. But first, let’s look at a few things you should know upfront – all things our program will guide you through and help you avoid where necessary …

1. You need to find in-demand products. No one is going to get rich selling left-handed monkey wrenches. (In our program, this is detailed in Chapter 6.)

2. When you’re choosing a manufacturer, you need to weed out the good from the bad. (We detail this in Chapter 7, as well as how to contact the right manufacturer. There are two mega-websites featured in our program that list manufactures in more than 196 different countries who sell everything from silk scarves to golf balls, pet supplies to toys and electronics. Your job will be to find a product and then search these two sites for the best manufacturer. Your challenge won’t be in finding one. You’ll find several. The real obstacle is finding one you can trust. We talk about that in detail in Chapter 7.)

3. Importing items from overseas does you no good if you can’t sell your products for a profit. (This, we talk about in Chapters 8, 9, 10, and 15)

When it comes to selling, there are 4 different ways you can sell your products:

1. Selling directly to the customer through sites like eBay, Amazon, or your own website
2. Wholesaling products to retail stores
3. Becoming a broker or middleman, finding products for buyers
4. Reselling imported products through online classified ads, magazines, radio, etc.

If you’ve never done this before, your challenge will be navigating through whichever path you choose. But again, these methods are all covered in our program.
Chapter 3

The Work-Less, Make-More Tool That Enables You to Work from Anywhere... Take Orders Online... and Fulfill Your Products without Ever Touching Them, Licking a Stamp or Processing a Return

The game of selling products online has changed. This is truly the best time in history to get started in import/export.

In the old days, you had to have big bucks and a lot of business savvy to get into the import/export business. You had to travel to China, meet with dozens of suppliers, select one you thought you could trust, and then pay him a large sum of money to meet his minimum manufacturing requirements.

Then, when you sold your products to customers, you had to have a retail store, employees, a means to charge credit cards, ship items, and process returns.

Today, all that has changed.

In fact, there is one site – a mega-site we give you in our Importing Fortunes program – that can give you pretty much anything you could possibly want. You type in a product name like no-bark dog collars and the site will list all the manufacturers selling no-bark dog collars and at what wholesale price.

What’s more, once you receive your items, you can use sites like Amazon Marketplace to sell your products, avoid shipping and dealing with customers.

The Once-Hard, Now-Easy Business Plan For Creating And Running A Successful Import/Export Business You Can Run From Anywhere Around The World

Step 1: Find the ideal product(s) to sell – Use the mega-site we profile on page 16 of our Importing Fortunes program to type in a product name, find manufacturers and receive their wholesale prices.

Step 2: Buy your product(s) at an incredibly low price – Use Chapter 7 in our Importing Fortunes program to check first if the manufacturer is a trusted resource and then buy from the mega-site above. It’s as easy as buying a pair of shoes or a book online.

Step 3: Sell your product(s) online using Amazon Marketplace or any of the other three ways we talk about selling the products you import in Chapters 8, 9, 10, and 15.
directly. Amazon handles all the messy work for you in exchange for a portion of the sale.

They list your item on their site. They take orders. They ship the product from their fulfillment warehouse. They process the customer’s payment. And they handle all refunds and returns.

This is a very exciting situation. It means, for the first time in history, individuals like us can compete with the world’s largest retailers. We can buy modest quantities of popular products on the cheap... have them delivered to the States in a matter of days... and sell them online without a lick of website publishing experience.

Most people have no idea how easy it is these days to get started. So that’s why I say the time to get into this, is right now...before the rest of the world catches on...
Chapter 4

Stories from Real People Importing Fortunes

Everyday people are taking advantage of this strategy and starting up their own import/export business. All you have to do is make it a reality and follow the steps we’ve outlined… just like these folks did…

**Gauri Nanda creates cute, clever products which are intended to “humanize technology.”**

The company already has one hit: Consumers snapped up more than 9,000 units of a US$50 plastic alarm clock that runs and hides until you hop out of bed to find it. Dubbed “Clocky,” the little robot is manufactured in China and sold online and in design boutiques. The company also has a line of handbags designed to accommodate laptops.

**Jane Ivanov has directed Eve Alexander into a leading importer and reseller of maternity and nursing lingerie.**

Eve Alexander provides beautiful and functional lingerie for expecting and nursing mothers.

In 2004, when Jane Ivanov (as mentioned above) was pregnant with her first son, she was shocked to see there no pretty bras or panties for expecting and nursing moms! She has always been fond of pretty lingerie and committed to breastfeeding – but the prospects of wearing dull underwear for the next year was not her idea of sexy.

Jane launched Eve Alexander from a back bedroom office, with a mission to bring high-quality maternity/nursing bras to the market, as well as teach women about proper bra sizing.

She started using the same mega-website we profile in Importing Fortunes to find more than 50 vendors in this space. Jane started doing business before she met any of the suppliers face to face.

However, she went to Hong Kong in 2006 on a fact-finding mission and to meet suppliers face to face, and it was trip of a lifetime. She met with her partners and other potential manufacturers. Jane was pleased with all of them but reconfirmed the correct decision to work with the partners she chose originally, thanks to the site.
The Eve Alexander brand is currently sold through numerous maternity boutiques, hospitals, and online stores in the U.S., Canada, Europe, Australia and South Africa, as well as large chain stores in the U.S. She was a guest on “The Big Idea with Donny Deutsch” on CNBC in June 2007. Jane told the world how her company has been helping women “embrace their curves.”

Eve Alexander generates more than a million dollars in sales annually. Jane started the company on a shoestring budget and borrowed money.

In August 2007, Jane was named the Entrepreneurial e-Businessman of the Year by the website. Her business continues to thrive today.

**Valerie Johnson launched Big Feet Pajama Company from her computer.**

Despite having no experience in product sourcing or the textile industry, Valerie leveraged her idea and business savvy into a successful company. “The beauty of e-commerce is that you can live virtually anywhere and not have the boundaries that limited start-up businesses in the past,” Valerie said.

She found it difficult to locate manufactures in the U.S. that met her standards.

So, she looked in China for viable manufacturers.

In 2009, Big Feet Pajama Company generated hundreds of thousands of dollars in sales online and through boutique retailers. Valerie credits the mega-site we profile in *Importing Fortunes* for helping her locate Chinese manufacturers. Her pajamas were featured as give-away items for both the Academy Awards and the Academy of Country Music Awards.

**Kevin and Lisa Hickey began selling American flags from their basement in January of 2001 and created a web-based business called Online Stores, Inc.**

Today, Online Stores, Inc. is a top 500 online retailer and currently operates eight Internet specialty stores. They offer a variety of products including flags, tea, gifts, work clothes and boots, safety equipment, power tools, strollers, and more.

Kevin’s favorite story about importing products into the U.S. took place during the swine flu outbreak in May 2009. U.S. suppliers were sold out of blue surgical face masks. So they contacted 200 suppliers in China to see what was available.
They found four suppliers and placed orders, sent the payment, and they received the shipment within one week. Kevin’s company sold out of the first shipment (250,000 face masks) on the day they arrived! It was a quick turnaround and the couple made about $40,000 profit.

Today, Online Stores, Inc. has become a dynamic force in the e-commerce market and is expanding at an incredible rate.

When asked if Online Stores, Inc. has any success secrets during the current recession Kevin replied, “What recession? Our sales are up 20% and we’re making more money than ever.”

Michael Stoff is president of Novi Inc., a California-based company that imports and markets a stereo system for bicycles. In just one year of exporting, sales recently topped $1 million.

Carlos Quintero works with Power Drinks, a Spanish manufacturer of energy drinks looking to expand. He used the mega-site you’ll learn about in Importing Fortunes to export his product in several countries including India, Pakistan, and Iran.

Andrew McAdam president of CHEA Corporation started advertising on the Internet to expand his operations and, in two weeks, they had received more than 400 inquiries. Out of the 400 inquires, more than 150 companies requested samples and three have visited his company in person.

Echo Gin launched AA Handy Company in 2006. The company’s main product is mobile phones. Today the company has customers around the world. They generated 100% of their sales online and with the same website. The company generated more than $3 million in sales last year.

Brandon Dupsky oversees OnFair.com. The company imports and resells car video electronics such as Car Headrest DVD Monitors, Flip Down Monitors, Sunvisor Monitors, and In-Dash DVD Players. Brandon won the eBusinessman of the Year Award in 2008.
Chapter 5

The Most Common Questions about Getting Started

Q: “Can I start an importing business on a shoestring budget? I want to generate secondary income but I don’t have a lot of money to start a business.”

A: Absolutely yes! This is one of the main reasons Importing Fortunes is such a great opportunity.

Realistically, you’ll need more than $50 to make large profits. But several of the advertising methods we talk about in Chapters 8, 9, 10, and 15 won’t charge you a dime until you make a sale, so your risk is minimal if you start small and pick the right product according to our guidelines!

And you won’t need any of the usual things required when starting a business like office space, inventory, special software, employees or sophisticated procedures.

All you need is an Internet connection, laptop (or desktop computer) and sometimes a cell phone (or landline).

Q: “Most businesses look great on the surface. But when you dig a little deeper there is much more involved. Can I honestly get started quickly in a few days, and start generating income?”

A: Yes. This is why we partnered with a man named Marc Charles to create the Importing Fortunes program.

Marc is a business start-up genius. He’s helped hundreds of entrepreneurs in this business and many others.

One of Marc’s underlying principles when starting a business is the ability to get started quickly. That’s what he looked for when he created the 40+ businesses for himself... and it’s a trait he looks for when recommending opportunities to others.
Granted, it’s important to have the right information and gain an understanding of the information so you can make sound decisions. But you don’t need to be in a hurry.

In our Importing Fortunes program, Marc walks you through the simplicity and the fun of this business step-by-step.

So, give yourself a few days or a couple of weeks at most. Then you’ll have a solid foundation and you’ll start to see results.

**Q: “What is my risk? It seems everyone is selling great ideas and money-making ventures these days. But I want to know if I can return this program if I’m dissatisfied…..for ANY reason?”**

**A:** Oh my, yes! We would never promote or offer a program or service to our members or readers without a 100%, no questions asked, money-back guarantee.

As I mentioned earlier…If you are dissatisfied for ANY reason…..please return the program and your special access codes and we’ll refund your investment. You’ve got three months to give it a go. That’s more than enough time to import a half-dozen different items if you want.

And the risk is ours. We committed the time, money, and effort into developing this program for you. We want you to love it.

**Q: “Can I do this from anywhere?”**

**A:** Yes, you can easily apply the Importing Fortunes program and information if you live outside of the United States, if you divide your time between several countries, or if you travel regularly. Granted, each country has different rules for doing business and Internet commerce. But doing business on a global scale is alive and well! Millions of people are doing it.

Importing Fortunes shows you how to generate a nice income “on the side” from doing something you love, and working with products that inspire you. Importing Fortunes can be applied to almost every country and jurisdiction on the planet.
Q: “What if I’m more interested in exporting goods from the U.S. to China instead of the other way around? Does the Importing Fortunes program cover exporting goods, too?”

A: Absolutely. There are lots of “buying leads” from other countries looking for goods in the U.S.. These include: batteries, pet food, herbs, spices, ginseng, watches, rabbit fur, pen lights... and the list goes on!

And get this….eBay has one of the top sites in China, too. It’s called eBay China! The hottest products from America today are perfume, fashion sandals, clothes, jeans, baseball hats, jewelry, kids’ swimming pools, and coffee.

Remember, with the Importing Fortunes program, you can sell products directly on the eBay China site, or you can export products from North America to Chinese wholesalers – and they in turn will sell them on the eBay China site. There are several ways to approach this business and market.
Chapter 6

The Number One Tool that Ensures Your Success

A Special Deal for Readers of The Right Way to Travel...

Pay $279 - $179 on Importing Fortunes When You Order before Midnight on October 30, 2012

Import/export isn’t for everyone. But I’m confident if you have an Internet connection, a little bit of free time, and a desire to bank a couple thousand dollars before the end of next month, this opportunity can work for you.

It’s an ideal way to create a new part-time or full-time income for yourself. And, you don’t have to leave home, or get dressed to get started.

The challenge, of course, is getting started.

What you need now, is a blueprint – a step-by-step plan you can follow with:
***The easiest way to get started and the most profitable products to focus on importing (revealed on page 4 of our Importing Fortunes program).

***The simple secret to getting top dollar for your products! It’s the difference between getting paid $200 or $645 (that’s $445 more profit!) on a similar product. (Learn how to easily cash in on huge profits on pages 4 and 8.)

***Where you can shop online for products made in other countries. Most people don’t even know these two websites exist, but they’re the main reason you’ll be so successful importing products back to the U.S! (See page 5.) These two websites are such a great treasure hunt of amazing deals that you may also want to treat yourself to something nice, too!
***See money pour in, in 8 days or less!*** That’s how fast Marc saw results when he used the strategy on page 8. There’s no need to wait 30 days to see money pour in either! It can happen sooner.

***Get connected with real-world import/export entrepreneurs from different countries and cultures.*** *(Find out how on page 11.)*

***And more.***

No other business strategy in the world can help you tap into this massive Internet goldmine faster than the import/export business.

- You won’t find anything like it anywhere else online …
- You won’t find any books that cover this subject in such great detail …
- No seminars, events, or conferences address this subject in the same way

**It’s a tremendously well-guarded secret. But anyone can master it …** regardless of education, experience, or income level.

**Get Started Today for Just $179 — a 35% Savings!**

Through this special offer for The Right Way to Travel readers – you can access the entire program, and give it a try risk-free for 90 days.

You’ll get complete access to everything you need to build your own profitable, online empire – a list of products that sell well today, details about the two mega-sites where you can locate manufactures for those products, specifics on the four ways to bring them to market, and advice on making the most profit possible in the least amount of time.

Look through the program … commit to an investment of just $50... and order something for yourself direct from the manufacturer to test the waters (I’ve personally ordered MP3 players, folding water bottles, three Android tablets, wooden American flags, and travel supplies for my trips overseas).

Get a taste for what this work-from-anywhere, money-making business is all about.

Remember, you’ll have EVERYTHING you need to move forward at light speed toward your new part-time or full-time profession as a successful Internet import/export entrepreneur.
Marc could conservatively charge several thousand dollars for an online money-making system as powerful, as easy-to-implement, as this one. After all, you could make that much with the right product on your very first import. He did. *(Details about his first import are inside the program.)*

But you won’t pay anything near that.

In fact, as a Right Way to Travel reader, you’ll pay only $179 AND you’ll pick up a free report — *How I Made $2,997 on My Very First Deal and How You Can Too by Marc Charles!*

You don’t need a huge amount of start-up capital, a physical storefront, or experience to give this a try. And we’ll prove it. With this business, you can start making money just as soon as you get your products online or your money back. It’s that easy.

**Take a Look at this Groundbreaking Program for a Full 90 Days … without Risking a Single Penny! Your Satisfaction is GUARANTEED!!**

Here’s what I encourage you to do:

- Order **Importing Fortunes** right now …
- Access EVERYTHING you’ve read about just now…
- Read **The Fast-Start Guide: How I Made $2,997 on My Very First Deal and How You Can Too.**
- Get on the **Members-Only forum** and ask Marc a question (he checks in regularly)

**Take it all in. And TAKE YOUR TIME.**

And if … within 90 days … you haven’t made your first $2,000-$3,000 like Marc did … … just let us know and we’ll promptly refund your entire investment in this program. No problem. No quibbles. No questions asked.

**Our Best Deal EVER!**

I truly believe this is an extraordinary opportunity for anybody looking for ways to augment a retirement income – or create a whole new livelihood that can provide the income and freedom you need to live anywhere, travel anytime, and enjoy life to the fullest.
And today it’s yours for an incredibly modest investment of just $179.

**Get the program today!**

You have nothing to lose. You can try the special website and look through all the materials risk-free for 90 days.

To become a **Member of Importing Fortunes**, simply click the link below and follow the instructions.

**TEST-DRIVE THIS PROGRAM TODAY!**

“Entrepreneurs are always looking for ways to make money. Marc Charles shows them how to do it with less risk, overhead, capital, and red tape. **Importing Fortunes** will be a good fit for a lot of entrepreneurs.”

– Dr. Joe Vitale AttractMoneyNow.com

“Thousands of ambitious entrepreneurs have become millionaires in a few short years by importing products from China. Now you can, too, thanks to Marc’s program!”

– Brian Tracy The Way to Wealth BrianTracy.com

“Marc’s program can help you find, source, and sell merchandise on the Internet (and other places) by importing at low prices from China. You can find the items you want to sell and buy them at a price that leaves you a handsome profit margin.”

– Bob Bly Bly.com

“There is a huge window of opportunity for those who would dare to profit from the price variation between nations. This window won’t last forever. Importing Fortunes will show you exactly how to jump through this window and emerge wealthy on the other side”

– Mark Joyner Internet Pioneer ConstructZero.com